

## Message Text

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PAGE 01 MOSCOW 05055 120124Z

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ACTION CU-04

INFO OCT-01 EUR-12 NEA-09 ISO-00 SSO-00 /026 W

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O R 111526Z APR 75

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC IMMEDIATE 9183

INFO USIA WASHDC

AMEMBASSY BEIRUT

UNCLAS MOSCOW 5055

C O R R E C T E D C O P Y - P A R A 8 -

STATE FOR CU/EE. EUR/SOV

USIA FOR IEE

BEIRUT FOR RSC

E. O. 11652: N/A

TAGS: SOPN, UR

SUBJ: STAG MILL VTR

REF: STATE 080860 (NOTAL)

1. SUGGEST BRIEF INTRODUCTION TO IDENTIFY MILL AND MENTION  
THAT HE PLANNING VISIT MOSCOW IN SECOND-HALF MAY.

2. FIRST QUESTION: WHY ARE YOU VISITING MOSCOW? ANSWER  
SHOULD GO INTO ROLE BUSINESS PRESS CAN PLAY IN DEVELOPMENT  
OF MUTUALLY ADVANTAGEOUS TRADE.

3. SECOND QUESTION: HOW HAVE AMERICAN BUSINESS MAGAZINE  
HELPED DEVELOP TRADE?

4. THIRD QUESTION: WHAT VALUE DO YOU SEE IN DEVELOPING  
CONTACTS BETWEEN U.S. AND SOVIET BUSINESS AND TRADE PUBLICATIONS?

5. FOURTH QUESTION: IN YOUR VIEW, HOW CAN THESE SPECIALIZED  
PUBLICATIONS OF BOTH COUNTRIES COOPERATE TO MUTUAL ADVANTAGE?  
ANSWER SHOULD GO INTO POSSIBLE EXCHANGES OF STORIES AND PHOTOS,  
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VISITS BOTH WAYS, TECHNICAL CONSULTATIONS AND ASSISTANCE.

6. FIFTH QUESTION: DO YOU, THEN, SPEAK ON BEHALF OF THE AMERICAN BUSINESS PRESS?

7. SIXTH QUESTION: HOW WILL YOU BE ABLE TO CONVEY THE SENSE AND SUBSTANCE OF SO VARIED A GROUP OF PUBLICATIONS TO THE MANY TECHNICAL JOURNALS OF THE SOVIET UNION?

8. SEVENTH QUESTION: WHAT IS YOUR IMPRESSION OF THESE SPECIALIZED SOVIET PUBLICATIONS? ANSWER SHOULD INDICATE THAT FIELD IS BROAD AND DEEP, AND THAT MILL COMING TO LEARN AS MUCH AS TO CONVEY MESSAGE OF DESIRED COOPERATION.

9. FINAL QUESTION: AMERICAN BUSINESS HAS THE REPUTATION IN MANY QUARTERS OF BEING DEDICATED ONLY TO PROFIT. IS THIS REFLECTED IN THE BUSINESS PRESS? ANSWER SHOULD NOTE COMMUNITY AND HUMANITARIAN SPIRIT OFTEN SHOWN BY BUSINESS -- AND EVEN IN THE SOVIET UNION, FOLLOWING THE CIVIL WAR AS WELL AS DURING WORLD WAR II. WE HAVE COOPERATED IN WAR AND IN PEACE; NOW WE CAN SEEK TO DEVELOP OUR TIES FURTHER.

3. REFTEL SAYS RUSSIAN VOICE OVER WILL BE PROVIDED AT STANDARD VTR COST. ASSUME THIS MEANS \$15. ADVISE IF OTHERWISE.

11. FOR BEIRUT: REQUEST UP TO 100 COPIES ECONOMIC IMPACT NO. 8 BE POUCHEO ASAP IF AVAILABLE.  
STOESSEL

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## Message Attributes

**Automatic Decaptioning:** X  
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**Current Classification:** UNCLASSIFIED  
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